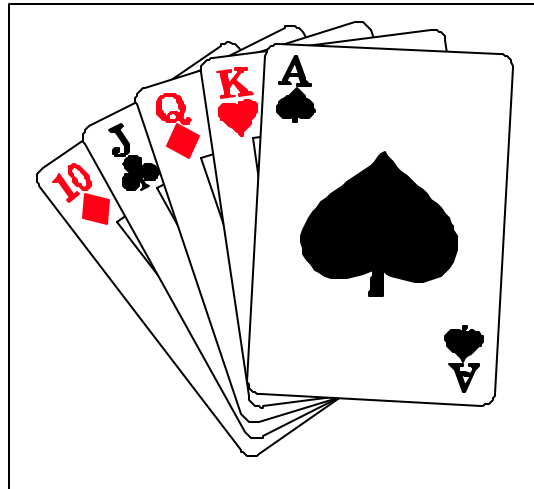


## Now you, too, can learn the absolute best way to begin teaching magic classes

You may have seen the pitch on the Internet about how easy it is to earn extra money teaching two-hour magic classes on the weekends. Before you invest your hard-earned money for a binder full of “stuff and fluff,” you owe it to yourself to do some research. Don’t be fooled: teaching magic to laypeople is not as easy as it is made to sound. Let’s be realistic: If it were that easy, why aren’t there more magicians teaching? And, please don’t confuse lecturing with teaching – it’s a totally different field.

If you always wanted to teach a magic class but didn’t know where to begin, **“The Complete Guide To Teaching Magic”** has the answers to your questions.

**“The Complete Guide To Teaching Magic”** is the definitive book that covers all aspects of this important subject in nine chapters, an addendum and a reference bibliography. (For a complete list of topics see the reverse side.)



And, unlike the “deal” being offered on the web, this book won’t cost you a bundle of your hard-earned money.

**“The Complete Guide To Teaching Magic”** will, however, give you the fundamental background knowledge you need to help you to develop a magic class that is second to none. After all, the goal is to offer potential clients a product that will bring you repeat business.

If you are going to teach, it’s in your best interest to do the best possible job. In that case, **“The Complete Guide To Teaching Magic”** is the logical choice.

P.S.

Even if you don’t plan on teaching a magic class in the near future, **“The Complete Guide To Teaching Magic”** is a book that should be a part of your personal magic library. *Get your copy today, while you’re thinking about it!*

To order this informative book, send a check or money order in the amount of \$23.00 to: Al Albers, 3901 Morning Light Lane, Virginia Beach, VA 23456-4970.

## **“The Complete Guide To Teaching Magic”**

### **CHAPTER 1: PREPARATION.**

Why do you want to teach magic?  
What are your qualifications to teach?  
Who are your clientele – children, adults, or both?  
Researching the idea.

### **CHAPTER 3: READY, SET . . .**

Is the material within the limits of your students?  
Finalizing your bag of tricks list.  
Are you comfortable with the material to be taught?  
Supply sources.

### **CHAPTER 5: TEACHING FUNDAMENTALS.**

Writing a syllabus for the course.  
Writing a first week course outline.  
Lesson outlines.  
Effective teaching.  
Teaching methods.  
How to teach a skill.  
Presenting the lesson.

### **CHAPTER 7: AFTERTHOUGHTS.**

Student evaluations.  
Your turn to evaluate your performance.  
Do I want to do this again?  
Revisions, rewriting, rehearsing.

### **CHAPTER 9: MISCELLANEOUS.**

Prices.  
Props.  
The classroom.  
Greeting students.  
Training aids.

### **BIBLIOGRAPHY.**

### **CHAPTER 2: DECISIONS.**

Planning the course.  
How long is too long.  
Simple and direct effects.  
Why not teach double lifts?  
Gathering suitable material.  
Lecture note handouts or instruction sheets?  
Reference books.

### **CHAPTER 4: GO!**

Where to begin applying for the job.  
Do I really need to audition?  
Contracting your services.

### **CHAPTER 6: SCHOOL’S OPEN.**

Use your first week outline.  
Class is over, now what do I do?  
Too much material, too little material.

### **CHAPTER 8: MARKETING IDEAS.**

Bookmarks.  
Postcards.  
Announcements.  
Newsletters.  
Word of mouth.  
Informational brochure.

### **APPENDICES.**

Sample syllabus.  
Sample outline for the first night of class.  
Sample outline for the second night of class.  
Sample outline for the third night of class.  
Sample outline for the fourth night of class.  
Sample outline for the fifth night of class.  
Sample outline for the sixth night of class.  
My list of effects that I can teach.  
Instructor evaluation form.  
Sample lesson plan.

“The Complete Guide To Teaching Magic” is a comprehensive treatise, written in an easy-to-understand format. With this information readily available, there’s no reason for you to learn by trial and error. To order your copy of this informative book, send a check or money order in the amount of \$23.00 to: Al Albers, 3901 Morning Light Lane, Virginia Beach, VA 23456-4970.